

Cosmetic and Hygienic Products

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Introduction and Some General Points

- Big share of market sale
- Skin care, Hair care, Personal hygiene, Fragrances, Make up products
- Cosmetics
- Decorative cosmetics
- Cosmeceuticals = Cosmetic therapeutics (cosmetic therapeutic pharmaceuticals)

- **Cosmetic products:**

“Articles intended to be rubbed, poured, sprinkled, or sprayed on, introduced into, or otherwise applied to the human body or any part there of for cleansing, beautifying and promoting attractiveness, or altering the appearance.”

- **Cosmeceuticals:** Antidandruff shampoos, toothpastes containing fluoride, anti-acne products, sunscreens, deodorants with an antiperspirant effect, moisturizers with sunscreen effect, make ups with sun-protection claims.